

THE BACK STORY

- ✦ The [ACMA \(Australian Construction Modellers Association\)](#) is an industry body for Steel Detailers and Construction modellers.
- ✦ The Steel Detailing industry is largely an unregulated industry.
- ✦ There is currently no formal training available which teaches the fundamentals of Steel Detailing, let alone some of the more complicated aspects of this profession.
- ✦ Steel Detailer cadets typically undergo a four-year cadetship, where they are taught on the job at the firm for which they are employed.
- ✦ Each company has their own method of training, and the detail of the training will vary depending on what type of projects the company works on. As a result, the foundations of the training the cadet is exposed to are not consistent across the country.
- ✦ In 2023 the ACMA teamed up with a training company in the UK to deliver a Steel Detailing training pilot. The pilot development was about 9 months, and the content was delivered over 9-week period.
- ✦ Sadly, after a detailed review of the content that was delivered, it was decided that the course was not suitable for our members, as it simply didn't deliver the level of detail we were expecting.

ACMA
Over 70
Corporate
Members &
Growing

We Need Your Help!

If you are interested in becoming a sponsor to help elevate the training of our industry and would like to have your content written into the training modules and website, please email us at info@austcma.org.au



Australian
Construction
Modellers
Association Ltd

Sponsorship Opportunity

INDUSTRY PRODUCTS

THE VISION

- ✦ Develop our own Steel Detailer training course.
- ✦ Use the [Steel Detailer's Handbook](#) as the backbone for the training. This document was revamped by the ACMA in 2019 and is now in its second edition.
- ✦ [TeKcon Services](#) to assist in the course content development.
- ✦ Course to consist of 15 modules.
- ✦ Course will start from Introduction to Steel Detailing, where the cadet will be taught the roles and responsibilities of the Architect, Engineer and Builder, through to 3D model deliverables and data files for the industry.
- ✦ The board of the ACMA has approved the self-funding of the first 5 modules, so that we can commence the development of content in 2024.
- ✦ Seeking sponsorship from the industry to help fund the remaining 10 modules.

As we are a not-for-profit organisation and are funded by membership alone, we need help to complete our vision!

WHAT'S IN IT FOR YOU AS A SPONSOR?

The Steel Detailing (construction modelling) sector is the last port of call in the design documentation phase of structures. We document your products on a regular basis, however we think our efforts would go even farther in cementing the important elements of these products with your partnership. As an ACMA sponsor, you will:

- 1 **Have direct access to the ACMA.** Your company will feature on our website. We will build into our Member's only section of the website, a page featuring your products with links to key details, to assist our Steel Detailer members in getting quick access to information they need to document the products correctly.
- 2 **Add details and links of your products into the Steel Detailer training course content.** Product information for your company will be written into the training manual for our cadets. With your help, we can set about transforming our cadet training practices, formalising a structured and consistent education framework, to enhance information flow and communication. This will deliver better performance of the Detailer's product, and in turn build efficiencies into your product processing timeline.

We wish to partner with yourselves and seek to close the information gaps which are prevalent today and eliminate any misinterpretation of your product.

The ACMA is seeking \$5000 as a one-off sponsorship fee for your content. Your content will be aligned with a module which is titled appropriately for the products you supply.